

Market Policies

Newburyport Farmers' Market – 2010

Site: Tannery Parking Lot

The Tannery Marketplace Mill #1

50 Water St. Newburyport, Ma.

Time: 9:00am- 1:00pm Dates: Sunday May 2- Oct 3 2010

A. Purpose:

Our mission is to support a viable food system that brings local farmers and the community together where we can enjoy the fruits of the earth and learn from each other. We also want to promote awareness of sustainability practices and how they help preserve and protect the planet.

B. Vendor policies:

Applications: Anyone wishing to set up a booth must submit the attached application to the Market Manager as quickly as possible. During the season, limited attendance applications can be sent, but space may not be available. Applications are screened for consistency with the goals of the market as well as space available. Applications can be found at www.thenewburyportfarmersmarket.org

Attendance: Farms and non-farm vendors are expected to attend every week that they have committed to. {Payment is expected for all weeks agreed and committed to by both parties.}

Fees: Booth space is one 10X 10 space. Vendors may rent a maximum of 2 spaces.

There is a yearly membership fee of \$50 for all vendors. Monthly payment is due to the market manager on the 1st market of each month. You may also pay for the entire season. Non-Farm vendors and vendors not attending weekly, must pay when application is accepted and selling dates are agreed upon. Weekly vendor fees : Farmers \$35.00, Prepared foods \$40.00 and Crafts \$50.00

Farm Visits: Members of the Farm Visitation Committee will visit each farm at least one time per season. This will allow us to 1) better promote your farm 2) verify that your produce is 100% home grown and 3) confirm your stated growing practices. Vendors found in violation will be unable to sell at the market for the remainder of the season.

Jurying: All crafts and prepared foods will be juried for acceptance into the market.

Product & Price Signage: Each farm and non-farm vendor must post prices for items for sale. Vendors may label items organic only if they are certified.

Health/Food Permits: Vendors of any prepared or ready to eat foods need to provide a copy of their food (kitchen) permit from their hometown. In addition, you are responsible for any forms required by the Newburyport Board of Health.

Rain or Shine: The market will be held "rain or shine" – unless the weather is dangerous (e.g. hurricane).

Genetic Engineering: No one may knowingly sell products, with genetically engineered or modified organisms.

Farm Booth Workers: We encourage farmers to be present at the market. Consumers come to the market to have a more intimate connection with their food and those who grow it. If you cannot be present, please be sure that your representative can answer the many questions consumers have about growing practices, varieties etc.

Non-farm Booth Workers: must be the artist/maker or family of the goods for sale.

100% Home Grown. Farmers must grow all the produce that they sell.

No Dumping: farmers must sell on freshness, wholesomeness, nutrition, and quality for a fair price.

No Hawking: business must be conducted from inside the booth. No farm, non-farm vendor, or educational group may approach attendees outside their booths. Performers may wander the field.

Non-Farm Products (foods, arts & crafts, etc.) Must be high quality, locally made or fair trade, take skill and creativity. The product(s) must be complementary to a farmers' market. We may restrict the number of vendors selling similar products (e.g. we restrict bakers to 3). Environmental friendliness is ***strongly*** preferred. Food products should be based on local produce wherever possible. Primary food products must be 100% made by the vendor, however, incidentals like condiments may be purchased.

Scales: All scales must have current year's inspection sticker

Coupons: We recommend that farms be certified to accept Massachusetts Farmers' Market coupons. Farmers must apply to MA Dept of Agricultural Resources by mid May. Call Dave Webber at 617-626-1754 for more info.

Utilities: We have limited access to electricity. Please contact the Market Manager ASAP to arrange placement. There is access to restrooms in the Tannery building.

Start and Stop times: The market will open at 9AM, which will be signaled by the ringing of a bell. ***No sales before the opening bell.*** Prices must be set before the start of the market, and may not be changed. The Market will close at 1pm. All vendors are expected to shut down promptly. All participants must be ready to sell at the start of the market. No vehicles will be allowed to move within the market from 8:00-1:15 pm. Vendors are not allowed to breakdown stalls prior to the market closing bell.

Clean-up: All vendors are responsible for leaving their stalls clean. Please bring a broom.

C. Non-vendors that come to the market to educate or to entertain

Any organization can apply to attend The Newburyport Farmers' Market as an educational organization or as a performer. We are eager to have guest organizations and individuals attend the Farmers' Market for the purpose of educating the public on the following issues:

Nutrition & food preparation

Environment

Health

Organic gardening, lawn, & plant care

Sustainable living

Conservation of natural resources and recycling

Local governmental bodies (to educate the public about their functioning, not for campaigning)

Local history

Fine arts.

We are also eager to have performers such as musicians, clowns, jugglers, storytellers, etc.

In addition, there can be no political activity. This means we cannot give booth space for the purpose of elections (candidates or ballot questions) or for gathering signatures for petitions to governing bodies. Educational guests at the market should note that this ban covers their verbal discussions also.

D. Conflict Resolution: On market day, any conflicts between vendors will be mediated by the Market Manager. Larger conflicts will be aired before the steering committee.

